

WYC:aks 5/28/03 EWG-097 US

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Art Unit: ~~2152~~ 2143

Geoffrey B. Rhoads

Confirmation No. 7918

Application No: 09/915,824

Filed July 26, 2001

For: COLLATERAL DATA COMBINED WITH  
USER CHARACTERISTICS TO  
SELECT WEB SITE



Examiner:

**POWER OF ATTORNEY BY ASSIGNEE  
(REVOCATION OF PRIOR POWERS)**

COMMISSIONER FOR PATENTS  
P.O. Box 1450  
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As assignee of the entire interest of the above-identified patent application, all powers of attorney previously given are hereby revoked and the practitioners at Customer Number 23735 (William Y. Conwell, Reg. No. 31,943, Joel R. Meyer, Reg. No. 37,677, Steven W. Stewart, Reg. No. 45,133, Thomas M. Horgan, Reg. No. 33,183, are hereby appointed to transact all business in the U.S. Patent and Trademark Office connected therewith.

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Executed at Tualatin, Oregon, on the 28th day of May, 2003.

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By

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## Facsimile Transmittal

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Date: May 28, 2003

Re: U.S. Patent Application No.  
09/746,671 (filed December 22, 2000)

To: Group 2600

Fax Number: 703-872-9314

From: William Y. Conwell

Group: 2600

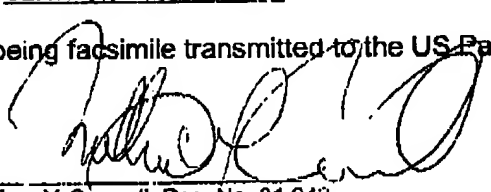
Pages: 2

☒ Urgent☐ For Review☐ Please Reply**FACSIMILE COVER LETTER**

Enclosed is a Power of Attorney by Assignee (Revocation of Prior Powers) for the above referenced matter.

**CERTIFICATE OF FAXING**

I hereby certify that this paper is being facsimile transmitted to the US Patent Office, 703-872-9314 on May 28, 2003.

  
William Y. Conwell, Reg. No. 31,943  
Attorney for Applicant

If you do not receive all pages or if you have problems receiving transmittal, please call us at 503/495-4660 as soon as possible.

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